



# AI training

AI





## **DISCOVER MARKET OPPORTUNITIES THROUGH TARGETED THINKING AND ACTION.**

Everything we do is based on the belief that successful people not only pursue a goal, but also have a reason for their actions. We believe that you can increase your impact when you find your “why” and take responsibility for it. To accompany our clients on their journey, we prepare for each appointment professionally, just as a competitive athlete prepares for a competition. So if, during our work together, it becomes apparent that the situation is different than expected, we use our creativity and experience to spontaneously take a different path. But the focus remains the same.

**Our goal at Tree Consulting is to create an environment where learning and development are not only possible but also sustainable.**

We understand that change takes time and that every small step counts. That's why we focus on long-term partnerships based on trust, respect, and a shared commitment to progress. Guided by the 70/20/10 principle\*, we work to ensure that our clients not only achieve their goals, but also have a positive impact on the people and community around them. (\*People learn 70% by doing, 20% from others, and only 10% through technical input.)



## YOUR EMPLOYEES IN THE AGE OF AI

**Ready for the next step? Discover the transformative power of AI in your company with us. Our practical online training enables your employees to use AI tools effectively and strategically in their everyday work.**

### TRAINING RESULTS

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01

Participants reflect on the extent to which they already work with AI tools today and analyze which repetitive or time-consuming tasks they would like to reduce or automate with the help of AI.

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03

With the help of practical examples, your employees will learn how to use AI to solve specific tasks in everyday business life.

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02

Participants will gain a solid foundation of knowledge about AI tools, professional prompting techniques, and how processes can be automated with AI in practice.

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04

Based on experimentation with various AI tools, participants formulate their own team projects and validate them in training sessions.

## OVERVIEW OF THE PROCESS

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### PREPARATION

- Preliminary discussion with management and, if necessary, with other key people in the company to identify the biggest challenges and current “pain points.” We also work together to select relevant AI use cases tailored to your product, customer, industry, or “pain points.”
  - In the first step, we develop a deep understanding of the current and target situations so that we can design a completely customized solution.
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### OVERVIEW OF PROGRAM FOCUS AREAS

#### Reflection

- Participants first discuss their previous experience with AI tools. They reflect on which tools they already use and which tasks they would like to reduce or automate through the use of AI.

#### Teaching basic knowledge

- Participants learn different prompting techniques and how to use them efficiently in order to get the best possible results from AI tools. They also gain a basic understanding of data protection in the context of AI tools and how to handle sensitive data.
- Getting to know different AI tools in order to simplify specific tasks with the help of AI. Learning professional prompting techniques.

#### Optional: Advanced knowledge

- Independent creation of GPTs to perform specific tasks repeatedly with an AI tool.
- First steps in no-code programming to completely automate certain processes. Reflection on how our work is changing.

#### Implementation of AI challenges

- Learning by doing: Participants use various AI tools to develop presentations, evaluations, market analyses, etc. that are relevant to the corporate context and validate their results together. They gain freedom in using the appropriate AI tools for the task at hand and directly consider the advantages that AI offers them in their work context.

### FOLLOW-UP

Review of the program with you as the client, focusing on

- ..... identifying possible accompanying measures to ensure successful implementation
- .... addressing potential upcoming challenges
- .... follow-up support after a few weeks: "What went well, what didn't go well, where do we need more support?"

### WORKSHOP QUICK FACTS

**Result:** Your employees are able to use AI tools to make their daily work more efficient. They are also familiar with the basic aspects of data security when working with AI.

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**Duration:** Virtual 6x2 hours.  
In-person 2 days

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**Participants:** approx. 50 (virtual)  
approx. 20 (in person)

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**Costs\*:** Virtual 7.900,-€  
In-person 8.500,-€

\*plus applicable VAT and travel expenses





# THAT'S WHY TREE

Our core business is the holistic transformation of organizations. With this experience, we take a data-driven yet people-oriented approach to the heart of every company: its employees. We are optimistic about the future, believe in the sustainable and digital innovative strength of small and medium-sized enterprises, and see transformation as an opportunity for a successful European economy and a society worth living in. Driven by this conviction, we support companies with good concepts, creative ideas, and effective product and service solutions to become successful and resilient organizations. In doing so, we also draw on our unique network of top experts from business and science.

TRANSFORMATION COMPETENCE – SME FOCUS – OPPORTUNITY  
ORIENTATION – PARTNER NETWORK

Let's get started together.



I am happy to be available for a  
non-binding conversation.

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Executive Manager

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