



**EXPERIENCE YOUR
AI FUTURE
IN TWO DAYS**



DISCOVER MARKET OPPORTUNITIES THROUGH TARGETED THINKING AND ACTION.

Everything we do is based on the belief that successful people not only pursue a goal, but also have a reason for their actions. We believe that you can increase your impact when you find your “why” and take responsibility for it. To accompany our clients on their journey, we prepare for each appointment professionally, just as a competitive athlete prepares for a competition. So if, during our work together, it becomes apparent that the situation is different than expected, we use our creativity and experience to spontaneously take a different path. But the focus remains the same.

Our goal at Tree Consulting is to create an environment where learning and development are not only possible but also sustainable.

We understand that change takes time and that every small step counts. That's why we focus on long-term partnerships based on trust, respect, and a shared commitment to progress. Guided by the 70/20/10 principle*, we work to ensure that our clients not only achieve their goals, but also have a positive impact on the people and community around them. (*People learn 70% by doing, 20% from others, and only 10% through technical input.)



YOUR COMPANY IN THE AGE OF AI

Ready for takeoff? Find out how your organization needs to evolve to keep up or stay ahead in the age of AI. Together, we will identify the potential of AI solutions to transform your organization and help you prepare your organization for this change at an early stage.

MEASURABLE RESULTS

01

The changes brought about by artificial intelligence in work and leadership are obvious to everyone.

02

A vision of the future with various scenarios has been developed. The "why," "what," and "how" are described in detail.

03

Development opportunities and risks became tangible in the Opportunity Space and could be prioritized.

04

Initial approaches have been defined for how your company can prevail against the competition in the face of AI-driven changes in the workplace.

05

The roadmap for implementing the vision and strategy has been predefined.



OVERVIEW OF THE PROCESS

PREPARATION

- Preliminary discussion with management/human resources development/division management and, if necessary, with other key personnel in the company to identify the biggest challenges and current “pain points.”
- In the first step, we develop a deep understanding of the current and target situations so that we can design a completely customized solution.
- Design of the workshop and AI hub, as well as any material costs incurred.

OVERVIEW OF OTHER PROGRAM FOCUS AREAS

- **AI roadmap and expertise**
 - Shared understanding of how the development of artificial intelligence affects organizational structure and processes. Joint development of a target vision that takes current trends and topics into account. The target vision defines how work and organizational structure must change.
 - Integration of AI keynotes into the workshop to deepen understanding.
- **Development of clear implementation steps**
 - Identification of core project topics and responsibilities for concrete implementation in practice.



FOLLOW-UP

Review of the program with you as the client,
focusing on

- the derivation of possible accompanying measures to ensure successful implementation
- meeting upcoming challenges
- the gradual organizational transformation of the departments involved
- follow-up support after a few weeks: "What went well, what didn't go well, where do we need more support?"

You will also receive a photo record of the results.

WORKSHOP QUICK FACTS

Result: In just a few steps, we develop your future-oriented roadmap on the topic of "Implementing AI in existing business processes and products."

Duration: from 2 days

Participants: By arrangement

Costs: Daily rate €2,300 (plus design costs and applicable VAT)



THAT'S WHY TREE

Our core business is the holistic transformation of organizations. With this experience, we take a data-driven yet people-oriented approach to the heart of every company: its employees. We are optimistic about the future, believe in the sustainable and digital innovative strength of small and medium-sized enterprises, and see transformation as an opportunity for a successful European economy and a society worth living in. Driven by this conviction, we support companies with good concepts, creative ideas, and effective product and service solutions to become successful and resilient organizations. In doing so, we also draw on our unique network of top experts from business and science.

TRANSFORMATION COMPETENCE – SME FOCUS – OPPORTUNITY
ORIENTATION – PARTNER NETWORK

Let's get started together.



I am happy to be available for a
non-binding conversation.

Dominique René Fara

Executive Manager

 dominique.fara@tree-org.com

 www.tree-consulting.com

