



ARTIFICIAL INTELLIGENCE

MORE TANGIBLE
THAN EVER BEFORE



DISCOVER MARKET OPPORTUNITIES THROUGH TARGETED THINKING AND ACTION.

Everything we do is based on the belief that successful people not only pursue a goal, but also have a reason for their actions. We believe that you can increase your impact when you find your “why” and take responsibility for it. To accompany our clients on their journey, we prepare for each appointment professionally, just as a competitive athlete prepares for a competition. So if, during our work together, it becomes apparent that the situation is different than expected, we use our creativity and experience to spontaneously take a different path. But the focus remains the same.

Our goal at Tree Consulting is to create an environment where learning and development are not only possible but also sustainable.

We understand that change takes time and that every small step counts. That's why we focus on long-term partnerships based on trust, respect, and a shared commitment to progress. Guided by the 70/20/10 principle*, we work to ensure that our clients not only achieve their goals, but also have a positive impact on the people and community around them. (*People learn 70% by doing, 20% from others, and only 10% through technical input.)



AI IMPULSES FOR YOUR COMPANY

Are you looking for groundbreaking input for your team to tap into the dynamics and potential of artificial intelligence (AI)? Our AI IMPULSE lecture is the perfect solution to sensitize your workforce to the opportunities and challenges of AI. We offer inspiring and informative sessions that aim to raise awareness, spark curiosity, and shake things up, because we believe that companies that don't use AI will soon find it difficult to compete.

RESULTS

01

Awareness building: Your team will develop a clear understanding of how AI is changing work.

03

Inspiration and motivation: Participants in this event will realize how important it is to take action and focus on the future of work now.

02

Practical insights: Participants will receive concrete examples of how AI will change their area of responsibility.

OVERVIEW OF THE PROCESS

PREPARATION

- Preliminary discussion with management and, if necessary, with other key personnel within the company to identify the biggest challenges and current “pain points”:
- In the first step, we develop a deep understanding of the current and target situations so that we can design a completely customized AI impulse series.
- Selection of relevant AI use cases tailored to the product, customer, industry, and pain points

OVERVIEW OF PROGRAM FOCUS

AREAS

- **Fundamentals of AI:** The path to what we now call AI and how it is likely to continue.
- **The evolution of work:** We show the evolution of work using various examples of AI development and how this is also changing organizations and leadership.
- **AI in practice:** Discover how AI is being used across industries and driving revolutionary change through concise examples and real-world application scenarios.

OVERVIEW OF PROGRAM FOCUS

AREAS

- **Dealing with change:** Learn effective strategies for integrating AI into your business processes and prepare your team for upcoming changes.
- Our **AI IMPULSE presentation** is more than just a source of information; it is an experience that inspires your team to embrace the transformative power of AI and actively use it.

FOLLOW-UP

You will receive a photo record of the findings and documents used.

WORKSHOP QUICK FACTS

Result: The AI IMPULSE presentation gives your team the essential motivation boost they need to engage more deeply with the subject of AI.

Duration: 2 hours

Participants: unlimited

Cost: from €3,900 (plus applicable VAT)



THAT'S WHY TREE

Our core business is the holistic transformation of organizations. With this experience, we take a data-driven yet people-oriented approach to the heart of every company: its employees. We are optimistic about the future, believe in the sustainable and digital innovative strength of small and medium-sized enterprises, and see transformation as an opportunity for a successful European economy and a society worth living in. Driven by this conviction, we support companies with good concepts, creative ideas, and effective product and service solutions to become successful and resilient organizations. In doing so, we also draw on our unique network of top experts from business and science.

TRANSFORMATION COMPETENCE – SME FOCUS – OPPORTUNITY
ORIENTATION – PARTNER NETWORK

Let's get started together.



I am happy to be available for a
non-binding conversation.

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